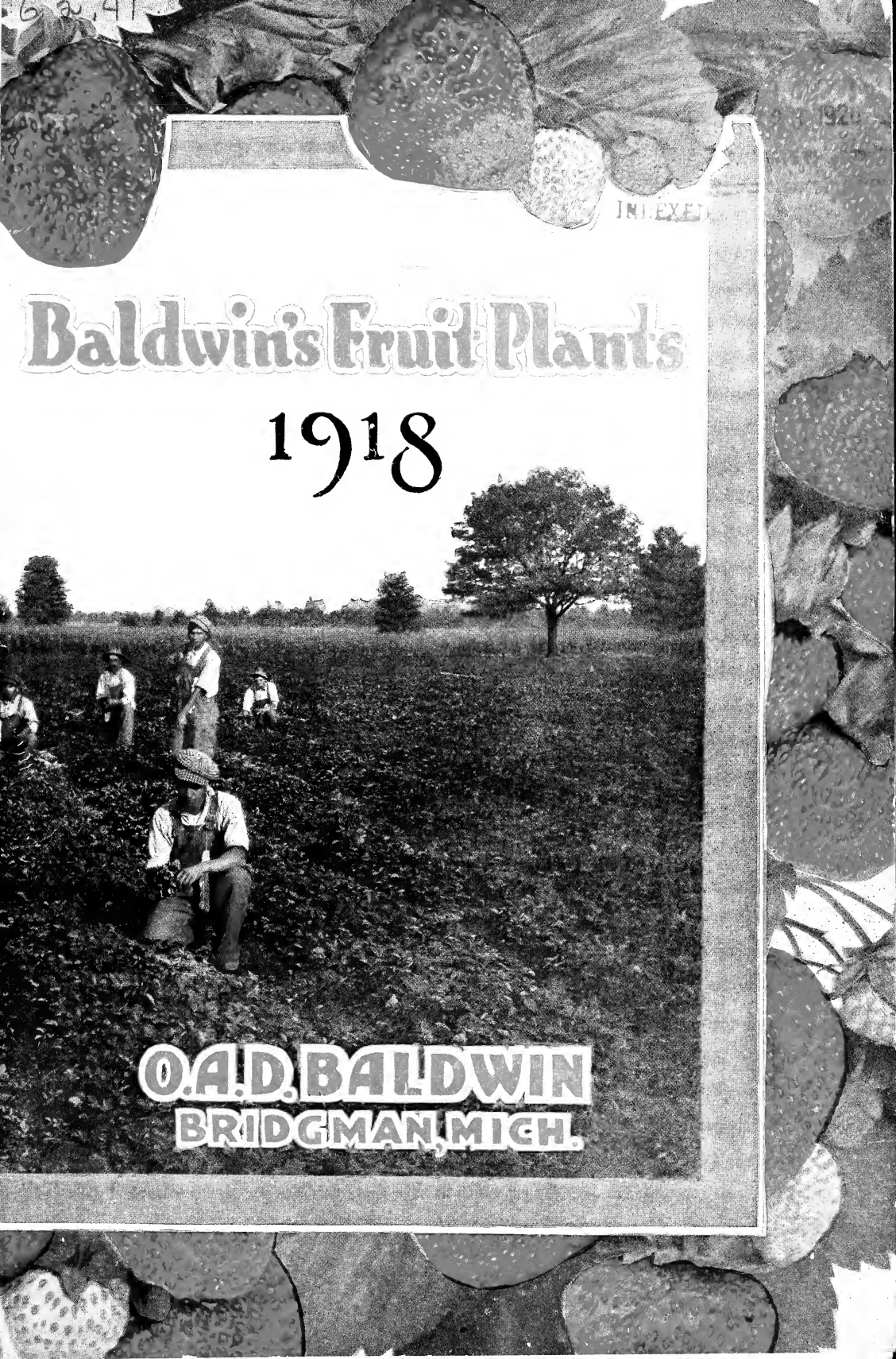


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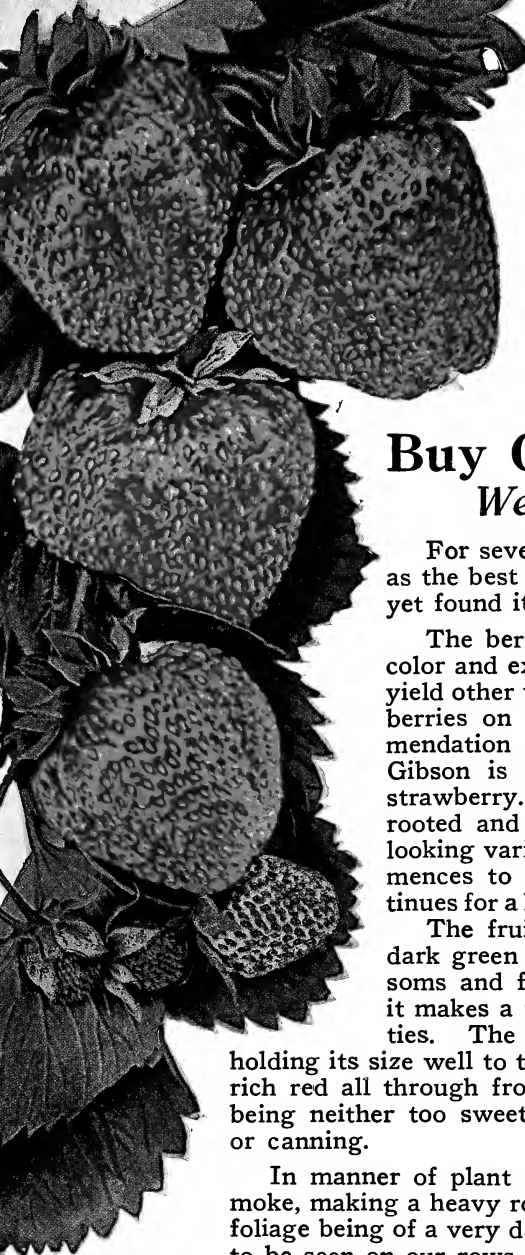
Do not assume content reflects current scientific knowledge, policies, or practices.



Baldwin's Fruit Plants

1918

O.A.D. BALDWIN
BRIDGMAN, MICH.



Gibson

*The Most Profitable
Strawberry Grown*

Buy GIBSON This Year *We Fully Guarantee Them*

For several years we have recommended Gibson as the best all-around Strawberry, and we have not yet found its equal as a money maker.

The berries are large and of beautiful dark red color and extra fine appearance. Gibson plants out-yield other varieties and Gibson berries outsell other berries on the market. That is certainly recommendation enough, but we want to add that the Gibson is also an extra nice table or home use strawberry. The plants are strong growers, long rooted and probably the most thrifty and healthy looking variety we have on our farms. Gibson commences to ripen with the second earlies and continues for a long season, making a heavy yield of fruit.

The fruit stems are large and strong; and the dark green foliage is ample protection for the blossoms and fruit; having a strong staminate bloom, it makes a very good pollenizer for pistillate varieties. The berry is large and regular in shape, holding its size well to the end of the season; its color is a deep, rich red all through from surface to surface; its flavor is fine, being neither too sweet nor too sour, but just right for table or canning.

In manner of plant growth it very closely resembles Pocomoke, making a heavy row of very strong and healthy plants, its foliage being of a very dark and glossy green, not a speck of rust to be seen on our rows this season.

Gibson will please you and make you big profits as a market berry, or you will like it very much as a table and home use berry.

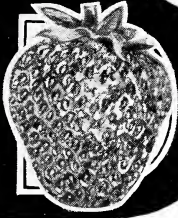
Don't delay! Order Gibson plants now! (See further description in catalogue.) Price, \$4.00 per thousand.

OUR GUARANTEE Every plant we ship is guaranteed to be just as that plant is represented in our catalogue —true to name, and in a first-class growing condition when packed by us. We exercise the greatest care in packing, so that all plants reach our customers in good growing condition (by express). We will please you or send your money back.

W. M. Baldwin

BALDWIN'S

Greeting to Berry Growers



Last year we addressed our words of greeting to a Nation at peace, at least so far as outward signs were concerned. We were neutral—strictly so—and that neutrality was maintained until the provocations became unbearable. Our Government, unable to bear it longer, declared its purpose to defend its rights and uphold the honor and integrity of the Flag in a clean cut warfare for Liberty and Democracy. To turn a Nation unprepared for war into a military force, more gigantic than the World ever dreamed of, in the short space of a few months, is one of the most stupendous undertakings imaginable.

We have been so occupied in the productivity of the soil, producing and conserving for ourselves and our Allies, that we have not had time to soberly calculate ways and means for most permanent and continued benefits. It is our desire, therefore, that you, our customers, should at this time pause a moment and reflect upon the best means of doing your "bit" and your best in the World's greatest struggle for humanity.

We call attention to the paramount necessity of maintaining the health of our Nation, particularly our boys at the front, who have gone from our homes to brave the dangers of the greatest of all wars. Growing fruit is just as essential and important to the health and happiness of our people as producing beef, mutton, pork, or the standard and staple grains. You must not overlook the fact that jams are a part of the food ration of many of our fighting forces. Let us not deprive them of that bit of pleasure—a taste of delicious fruit—with what might otherwise be a somewhat monotonous and unappetizing ration—a bit of jam or preserve "just like mother used to make."

It is a duty and a necessity that compels us to enlarge our fruit growing interests to the greatest possible extent, and I appeal to you, my friends and customers, to join this great army of producers for the welfare of the Nation, and certainly nothing can help more at this time than large fruit crops properly cared for and used along the lines indicated. We have had a very productive season on Baldwin's Big Berry Plant Farms. We are in a position to start you right in the fruit growing business, in fact, better than ever before—an abundant crop of well rooted plants grown on new ground, under the most favorable conditions for hardy and vigorous development. For thirty years we have been building our berry plant business along lines of permanency, for the purpose of serving our customers in the best possible way.

This new book, as you will observe, contains new features indicating an improvement of the service we are able to render. We trust it will bring us closer to our customers—those we now have and those we expect to gain by your co-operation and appreciation of the service we render you. We appreciate a friendly word from you when you think we are entitled to it. When we make a mistake, we are genuinely sorry, but tell us about it, we are human and prone to err. We have so organized our business as to make the possibility of mistakes as remote as possible.

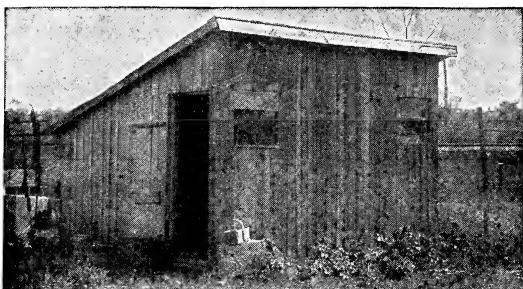
Our plants are never exposed to the sun, wind, rain or frost, and are fresh dug for every order. We are convinced that our methods of growing, digging and packing plants are right, and we ask for your orders, firmly believing that our plants will do well for you and start you in a business that is pleasant and profitable for yourselves and serviceable to the World at large.

We bespeak a careful reading of this book. The information it contains is valuable to you.

Very truly yours,

O. Baldwin

BALDWIN HISTORY



Our First Packing House in 1889.

We started packing plants in a hen-house ten feet square in 1889, as shown at the top of page.

Five years later we built a packing house 16 by 20 feet. After another five years we doubled this room, making 16 by 40 feet, as reproduced from photograph in the center of this page.

We have since added to this until we now have over 5,000 square feet of floor space used entirely for storing and packing our plants, as reproduced from photograph at bottom of page.

These packing houses and storing cellars are equipped with freight elevators and all conveniences for handling our stock rapidly and in the best possible manner.

This insures good service for you and that means much when buying live plants.

Baldwin's new ground plants have made a name for themselves in nearly every fruit section and the demand for them has exceeded the supply for several years.

We invite you to become one of our regular satisfied customers and we honestly believe that our dealings will be mutually pleasant and profitable.

Our plant business has steadily grown from the beginning twenty-nine years ago, until now we operate probably the largest fruit plant nursery in the United States.

Commencing on 20 acres of land with a little patch of red raspberries in 1889, the business has expanded until our plant farms now consist of over 600 acres, most of which is new ground and especially adapted to the growth of strong, heavy-rooted berry plants. This year we are growing about 100 acres of strawberry plants, besides many acres of raspberry, blackberry plants, etc.

We honestly believe the one big reason for this rapid, healthy growth of our plant business is the fact that we always give our customers a little more in both quality and quantity than they expected to receive for the money sent us. We try to see each transaction from our customer's point of view as well as from our own—in short, we make good on our guarantee.



Ten Years Later—Packing House, 1899.



Baldwin's Packing Houses, 1917 (packing 500,000 strawberry plants and 200,000 cane plants per day).

The question is often asked, "What's in a name?" The answer, so far as we are concerned, means everything—to us, our friends and customers. We want to emphasize this point because we think it is important for you to know more about us. We have no secrets and would like to have you come here and see every step we take in filling your plant orders. "B" stands for Baldwin. We like to make it large because of its importance. If this page were larger, we would probably have made the letter larger. We want you to know that so far as we have right to use the letter "B," it stands for

Baldwin's Big Business

We have tried to tell you something in this book about our business. If you were to visit Bridgman, you could see for yourself. Not all of our thousands of customers are privileged to see us personally and witness what we are doing. For that reason, we are trying to make it emphatic that our claim for preference, so far as the berry plant business is concerned, is well founded. Heretofore, we have been very modest in asserting ourselves, remembering, as we do, the small beginning that we made over a quarter of a century ago. We are telling you something about our past history on other pages. We are

proud of it and believe as we have achieved such prominence and success in the production of berry plants, that we have a right to speak of it in proper terms. And if this letter "B," which stands for "Baldwin," has caught your eye, may we ask that you give consideration to the further and more important fact that in the purchase of berry plants there is no place in this big land of ours where you can have your needs supplied more honestly, promptly and satisfactorily than right here. We have grown an immense stock of new ground plants—growing nothing but good varieties, all of which have proven their fruiting value here and elsewhere. We have tried to describe each variety carefully and not make any statements that might be misleading to you in any way. After you have bought from us we are just as anxious that you succeed and make money growing berries as we are to get your order. We urge, therefore, that you

Buy Berry Plants of Baldwin

We have never exploited plants under an assumed name to gain public favor, but have always produced the well known standard varieties, true-to-name, and sold them just that way. We have improved and developed certain varieties, made them yield better under our favorable soil conditions and Baldwin's method of production, but when we have done this, we have been satisfied. We are not boasting at the other man's expense. Our object of calling your attention to our name in this way is with this one fact in mind: Baldwin is best qualified to supply your needs in the berry plant line. May we ask that you read carefully the pages that follow, observe our methods of doing business and the advice we offer to fruit growers. We feel very keenly the necessity of emphasizing the difference between Baldwin's methods of berry plant production as against the ordinary method pursued by so many that have not the interest at stake and perhaps do not think as much of their good name as Baldwin does.

BALDWIN'S Business Builders

Treatment of Our Customers

We have made a lot of changes and improvements in our big plant business; but we have never wanted to change the policy of square dealing on which our business was established nearly thirty years ago. An honest, live-and-let-live policy through which we hope to hand down to our growing-up sons as untarnished a name and reputation as was handed down to us. We try to treat every order received from you through the mails just as we would treat you personally if you drove to our packing house for your plants. We treat all customers alike, the little orders having the same careful attention as the big ones. All orders are appreciated. None are neglected. This policy may be somewhat selfish on our part as we realize that our future success in the plant business depends entirely upon the success our customers have with our plants. Satisfied customers are what we want and we cannot afford to have any other kind. Your dealings with Baldwin will be both pleasant and profitable to you.

An Important Fact

There are far too many worthless varieties advertised in most plant catalogs, and it is not only very confusing to fruit growers, but as all varieties are generally described as the best, some are pretty sure to disappoint the purchaser. We call your special attention to the fact that Baldwin's list contains only about twenty varieties of strawberry plants—while some catalogs describe three or four times that number. We have grown and tested several hundred varieties of strawberries in the past ten years and have kept discarding worthless ones until our list this year covers only the proven varieties that pay to plant.

Same way with other fruit plants. Look over our list and you will see only the proven varieties of well known value.

When our customers get varieties that give profitable returns on their investment they will feel good toward us.

Quality and Service

Baldwin has tried to make it plain to you that our new ground berry plants are of extra quality. We grow them ourselves, and our customers have great success in producing paying crops of first-class fruit.

We grow nothing but plants, and we grow them by the million. We have our own packing houses, cellars, storage houses, offices and working force, equipped in splendid working order. We claim to grow, sell and ship more strawberry plants than any other nurseryman or nursery company in this country. We also ship millions of raspberry, blackberry, dewberry, currant, gooseberry and grape plants each year. Baldwin's big berry plant business makes it possible for Baldwin to serve you best.

No plants are allowed to fruit on our big plant farms, and what is more important—all plants are strictly fresh dug for each order. We put no plants in cellars for storage over winter or any other time. All plants are tied 25 in a bunch—40 bunches to the thousand, and there will be ten hundred or more good, strong, well rooted plants in every thousand you get.

Baldwin's Plant Business is not the growth of a day. It represents years of hard work and applied ability in the production of the best berry plants. We have been growing, digging and packing plants for nearly thirty years and have learned many important things that help us to get our stock to you in good growing condition.

Baldwin's New Ground Berry Plants are grown right, dug right, packed right, shipped right; in fact, we want to impress upon you that Baldwin quality and Baldwin service are the best.

It is greatly to your advantage to

BUY OF BALDWIN OF BRIDGMAN

B
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Instructions to Customers

When writing, please sign your name plainly. Be sure to give your postoffice, county and state.

Use order sheet and return envelope, fill out carefully, and much delay and trouble will be avoided. All orders are acknowledged immediately upon receipt.

Terms. Cash with order, or part cash, balance any time before shipment. At our prices we cannot afford to do a credit business. We give references as to our reliability, etc., which all are at liberty to investigate.

References. As to our reliability, we refer to the Bridgman State Bank of Bridgman, or the Commercial National Bank of St. Joseph, Mich. Also the Postmaster or Express Agent at Bridgman.

How to Send Money. By check, bank draft, express money order, postoffice order or registered letter.

Complaints, if any, must be made within ten days after stock is received. We will then investigate quickly and carefully, making things right at once, if the fault is ours. Please remember we are never liable for more than the first cost of plants, and we never guarantee safe arrival of freight shipments.

Substitution. We do not substitute one variety for another without your permission unless order is received late in season.

It is sometimes a help to us and also a good thing for our customers if we are allowed to substitute. We always use some variety of same season, sex and quality as that ordered. We will not substitute, of course, unless absolutely necessary.

Order Early by all Means. The earlier the better. If anything more is needed it can be added later. If not prepared to send all the money, send a part when the order will be booked.

Methods of Shipment. Express is the safest, and all things considered, the cheapest way of shipping plants. Plants go for 20 per cent less by express than merchandise. We have the Adams Express Company.

We guarantee satisfaction by express. We still ship some stock by freight, but do not recommend freight shipment. Raspberry and blackberry plants, etc., often go through safely by freight where distance is not great and if early in the season. Since we have had the parcels post, some of our customers want mail shipment. We can ship strawberry plants by mail if 20 cents is added for each hundred plants for postage and extra wrapping.

Raspberry and blackberry plants mailed for 50 cents extra for each hundred plants, for extra wrapping and postage.

Packing. We make no charge for packing, which is done in the best possible manner. We use light plant crates and handled baskets for shipping strawberry plants, and boxes and barrels for other stock. We pack with damp moss and shingle tow. Each variety is carefully separated in package and correctly labeled with printed wooden labels.

Shipping Season. We commence to ship the last of March or first of April, according to season, and will continue till May 15th to 20th.

We issue no fall catalogue, but send out some stock after October 1st. Plants are well rooted at that time and we will ship what orders we receive then, at prices quoted in this catalogue.

Cultural Instructions

Soil. Almost any soil that will grow good field crops will grow good berries—good, rich, well-drained sandy loam preferred. Avoid low, frosty places if possible. Light sand or hillsides can be used to good advantage in growing berries of all kinds; land that cannot be used very well for corn, wheat, etc.

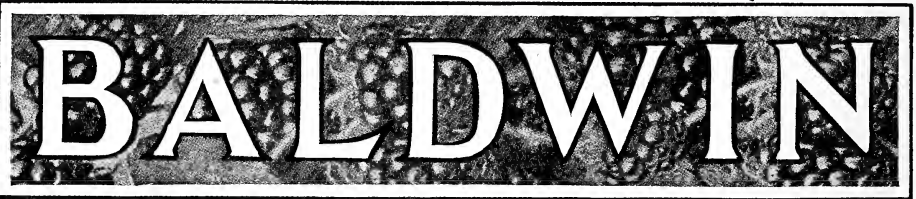
Drainage. Your berry patch should be well drained the same as your land for any other crop. Tiling of sufficient size to carry off all surplus water is best and saves ground for you.

Fertilizing. The best fertilizer we ever found for fruit is stable manure. A crop of clover or other green crop plowed under is good. Fruit plants, like any other crop, need rich ground, and respond quickly to good care and fertilization.

When to Plant. The earlier in the spring the better. As soon as you can prepare the ground so the spring rains will give the plants a good start. Plants should be handled and set before they start to grow very much, while the vitality is in the plant.

Preparing Ground. Soil for setting fruit plants should be plowed deep and harrowed till it is loose and level. We like fall plowing, as the ground gets settled during winter. Early spring plowing is all right, and the better you prepare your land the easier it will be to keep your berry patch free from weeds and keep the plants growing. We advise rolling or floating the land just before setting, and you can use a plank float (home made) with best of results. The soil should be firm. You can mark out your ground with any kind of marker you use for other rowed crops. We use a hand marker (home made) that marks three rows at one operation.

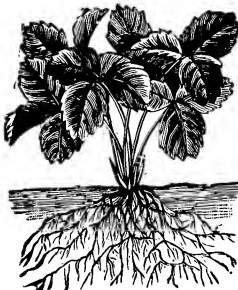
Care of Plants When Received. If the ground is not in condition when they arrive, a very easy method can be used to keep them, which will be a great benefit to the plants, as follows: Take each variety, a bunch at a time, cut strings, and spread roots very thinly along the side of a shallow furrow, then cover the roots with dirt not higher than the crown of the plants. If ground is dry, water roots only. In a few days they will have taken hold, or rather sent out little white fibrous roots, and will be in good condition for transplanting.



Planting—Distance Apart, Etc.

Strawberries. We recommend putting the rows three feet eight inches apart, same as for corn—and putting the plants from fourteen to twenty inches apart in the row. This requires on an average about seven thousand plants per acre. The distance apart in rows depends upon the variety set. For instance, Senator Dunlap, Haverland, etc., produce large quantities of runner plants, while Bubach, Glen Mary, etc., do not produce many plants, so the distance in rows can be regulated accordingly.

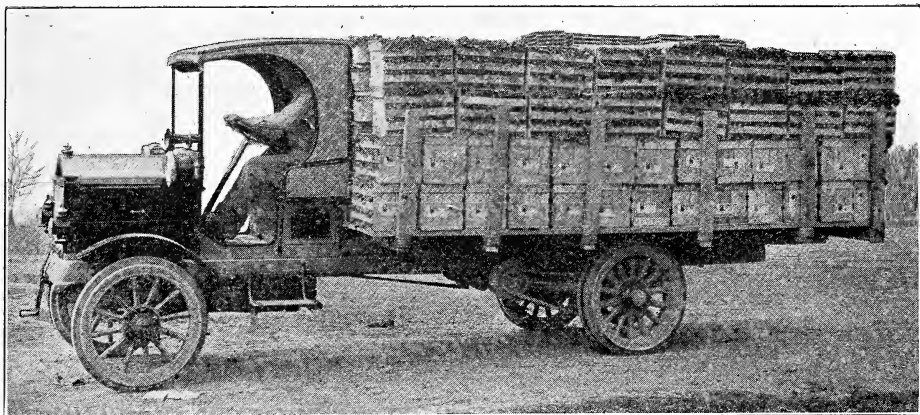
Setting the Plants. Make holes with a spade by putting in ground six or eight inches and pull toward you, then take out. If ground is in good condition and soil is damp, this should leave a "V" shaped opening. Hold plant in this hole with hand and close hole with foot and press firmly (with feet) on both sides of plant. If one is setting plants alone a row of holes may be made, then take plants and set that row. If two are working together one can make holes and the other set the plants. Great care should be taken to set the plant at the right depth. Plants should be set the same depth as they were before being dug, with the crown of plant even with surface of ground. This is important, as plants set too deep will be washed over with mud and those set too shallow will dry out.



A Strawberry Plant
Correctly Set.

Selection of Varieties for Fertilizing. Varieties marked (P) are "Pistillate," and should have about every third row set to some staminate variety for fertilizer. Set early staminates with early pistillates and late with late, etc.

Varieties marked (S) are "Staminate," and self-fertilizers, needing no pistillate variety set with them for best results.



Baldwin's New Ground Plants. Packed to reach you in good growing condition or your money back.

Picking Blossoms from New Set Plants. The standard or June bearing varieties are not expected to produce a crop the year they are planted, so the fruit stems should be pinched from all plants as they appear after setting. This throws the strength into the roots and develops a strong, healthy plant that will give you a big crop of nice berries the following season. If you do not want a wide matted row (and we would not recommend matted rows for best fruit), you should cut off all runners that start up till about July 1st. There will then be plenty coming on later and your parent plant will be strong and vigorous.

All blossoms should be picked from everbearing varieties the first part of the season if you want them to form a number of runners. The midseason bloom can be left and a crop matured the latter part of the same season in which they are planted. Everbearers will produce a good crop of berries during late summer and fall the year they are planted, but you must pick off fruit stems as they appear up till July 1st.

Cultivation. We recommend shallow cultivation as soon as the plants are set, or at least within a day or two. This levels the ground and holds the moisture. Shallow cultivation should be kept up through the growing season.

Care of Patch After Picking. Most of our customers, we think, will find it profitable to leave their strawberry patches for the second crop. A good way to care for a patch after the first crop is off is as follows: If field is weedy, mow it and rake it off. It will be necessary to commence cultivation at once, and if the matted row is too wide we take a furrow away from each side of the rows, making a "back furrow" or ridge in the middles. Commence cultivating at once, a double shovel cultivator being the best tool to level the ground. We sometimes drag our old patches with spring tooth drag instead of plowing between the rows. This will destroy some plants, but will leave plenty and give them a chance to send out new runners.

Black Raspberries should be planted three and one-half feet apart in row, with rows seven feet apart, requiring about 1,725 plants per acre. We recommend setting Black Raspberries the same as strawberries, by making holes with a spade and following same method described for strawberries. Many, however, prefer to plow a straight furrow and set the plants against the land side and pulling dirt around the plant with hoe or hook, and pressing earth firmly (with feet) around the plant. Furrows can easily be filled by plowing the earth back into them.

CERTIFICATE OF NURSERY INSPECTION.

No. 1829.

This is to Certify, that I have examined the nursery stock of O. A. D. Baldwin, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31, 1918.

L. R. TAFT,

State Inspector of Nurseries and Orchards.

Agricultural College, Mich., Oct. 6, 1917.



O. A. E. Baldwin,
Founder of the Business.



O. A. D. Baldwin,
Present Proprietor.

Trimming. As soon as the canes reach a height of about 20 inches, the ends should be pinched or cut off. We use a heavy knife for this work. This causes the canes to throw out side branches, making a stronger bush for fruiting the following season. On old patches cut out all canes that have borne a crop after fruiting season and burn them. In spring as leaf buds are starting you should trim off all parts of cane damaged by winter, leaving all bushes from twenty to thirty inches high for fruiting. This applies to both old and new patches, and is all the trimming raspberries require. New plants are grown from tips only. Cultivate often and keep ground free from weeds.

Red Raspberries should be set about three feet apart in row, with rows six feet apart, requiring about 2,425 plants per acre. Either method of setting suggested for black raspberries is all right for red raspberries. Trim same as black raspberries, excepting that new canes do not need pinching off. New plants grow from roots only.

Blackberries should be set three and one-half feet apart in row, with rows seven feet apart, requiring about 1,725 plants per acre. Set and trim same as raspberries. Cultivate well. New plants grow from roots only.

Currants, Grapes, etc. We make a few suggestions with descriptions in catalog.



Our Big Stump Puller at Work. (Baldwin's plants are better—because grown on new ground.)

PROGRESSIVE

The Best of the Everbearing Strawberries

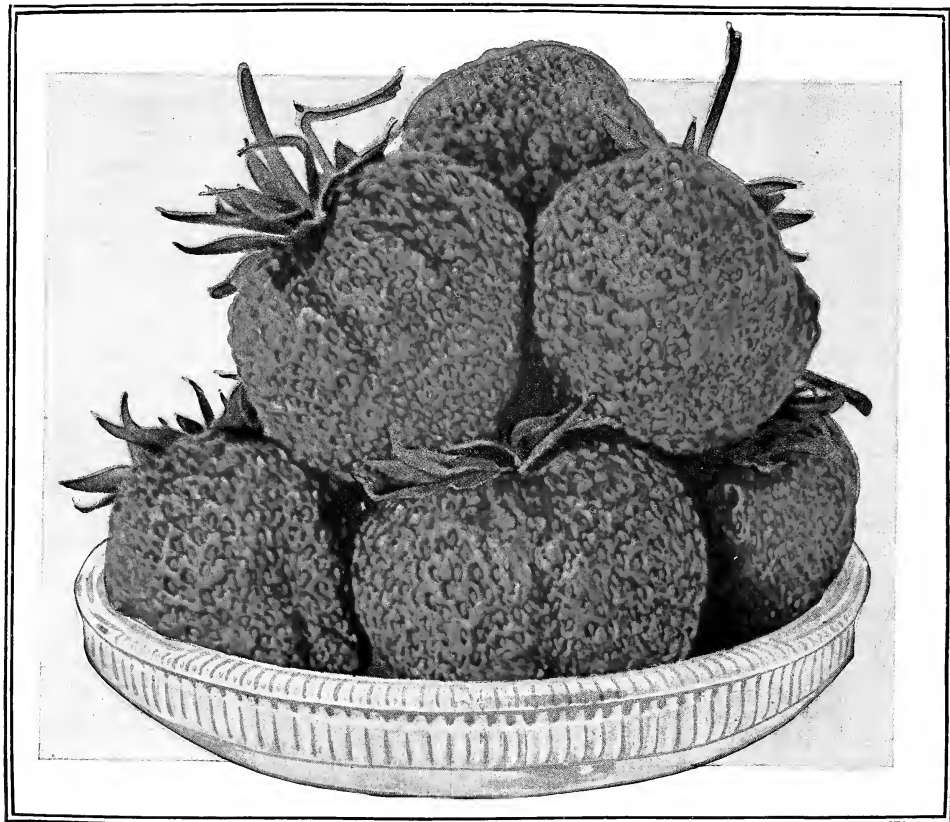
Big, Ripe Berries from June till December

This wonderful strawberry has proven beyond all doubt that it is the leading everbearing variety. Progressive plants set in the spring not only produce an immense crop of fruit the year they are planted, but the runner plants bear fruit as soon as set. Progressive yields a crop of fruit the first year that is truly wonderful. The fruit of Progressive is of good size, smooth, of good color and appearance.

A single Progressive plant will often yield over one hundred berries during the season. You can have fresh strawberries on your table every day from Decoration Day till Thanksgiving Day. Everbearing strawberries are no longer an experiment. They are a proven and decided success. We have grown a stock of Progressive everbearing strawberry plants and we guarantee every plant to be true-to-name. The demand has exceeded the supply every year so we advise placing your order soon. Price, \$1.50 per hundred; \$12.00 per thousand.

An autumn scene on Baldwin's Plant Farms. Picking Progressive Strawberries October 23rd. Please note that corn is in the shock and being husked and hauled while Progressive berries are being picked in large quantities. Guaranteed by Baldwin of Bridgman, Mich.





DR. BURRILL

THE MILLION DOLLAR STRAWBERRY

Dr. Burrill is an improved Senator Dunlap, and was originated by Dr. Reasoner of Illinois, who originated the famous Senator Dunlap. It is a cross of Senator Dunlap and Crescent, both being wonderful producers. This new berry is the biggest cropper of all strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is and what loads of nice berries they are producing everywhere. Dr. Burrill is a better berry in every way, produces more berries, bigger berries and berries of better quality. This is a big statement, but Dr. Burrill has proven its value on the grounds of the originator and on the farms of the introducers.

This great new variety is a strong fertilizer, and its season of blossoming and fruiting is extra long. It ripens in mid-season. Dr. Burrill stands the drought best of all varieties owing to its wonderful root system. Foliage is large, of a beautiful dark green and very hardy and healthy. With its extra long, strong roots, heavy crowns and healthy foliage, it is able to produce its wonderful crop of fruit every season. Berries are very dark red in color, and are of the very best quality.

DR. BURRILL, the "BOSS OF STRAWBERRIES." Every plant is guaranteed to be true to name and to be grown on Baldwin's new ground. Price \$4.00 per thousand

AT YOUR SERVICE

Mr. Stanard has been with us for the past 26 years and has had entire charge of our plant farms for many years.

He has spent all his life studying plant growth and the best methods of plant production. If you come to visit our big plant farms you will find Mr. Stanard out in the field with his working clothes on and he will be mighty glad to show you what he can about the way he does things. By watching the different varieties year after year and studying the best ways to grow the best plants Mr. Stanard has had much to do with the wonderful growth of our plant business. In producing extra strong heavily rooted plants for us, Mr. Stanard has of course, made possible the big crops of nice berries being grown by our customers everywhere. Your success in the berry business means our continued success in the plant business.

Twenty-six years is a long time for a man to work and study along one line, but Mr. Stanard would tell you now that he does not know everything about the growing of berry plants. His many years of practical experience in the production of good plants, however, are valuable to our customers. The important fact that Baldwin's plants are grown right, kept strictly true to name, and developed to the highest degree of productiveness has been one of the big reasons why Baldwin's plants are now bought year after year by the most successful fruit growers throughout the United States.



Lewis Stanard.
General Superintendent.



Oscar Seavers.

This is the 21st year that Mr. Seavers has had charge of our strawberry plant diggers. He has made a study of the best methods of handling strawberry plants from the field to the packing house, and he, with his assistant foremen, sees that there are twenty-six good strong plants put into every bunch and that they reach our packing houses in first-class condition.



George Hann.

This is Mr. Hann's 16th season as foreman of our cane plant packing cellars. He understands the handling of raspberry, blackberry plants, etc., thoroughly. Mr. Hann has several able assistants and sees to it that no stock goes out that is not in first-class condition and properly labeled and packed. We very seldom receive a complaint about stock not arriving in good shape.



Lee Ashcraft.

For 5 years Mr. Ashcraft has been packing Baldwin's strawberry plants and looking after our strawberry plant packing houses. He thoroughly understands the way to pack plants so they will reach our customers in best possible condition. Not too wet or too dry, too tight or too loose—but just right. Your strawberry plants will be packed carefully and well.

We are all pulling together in attempting to give our customers the best of service.



Progressive Everbearing Strawberries Picked on Baldwin's New Ground October 23rd.
(Note the large, uniform size and shape of berries.)

Everbearing Strawberries

The Biggest and Quickest Money Makers.

Everbearing Strawberries are a success. It has been proven to nearly all fruit growers at least, that strawberries can be grown, picked and sold, not only in June, but in July, August, September, October and November as well.



This is from a photograph made on Baldwin's New Ground October 23rd, showing Baldwin picking Progressive Fall Bearing Berries. Note the size and shape of these Berries.

We do not mean a few berries for home use, but big crops of extra quality fruit for market.

Everbearing Strawberries have proven themselves to be a decided success in all parts of the United States, and the demand for the plants has exceeded the supply each year since their introduction.

Every family can have fresh strawberries on their table from June till December.

Everbearing strawberries shipped from Bridgman to Chicago on consignment to commission merchants sold at \$3.00 to \$5.00 per 16-quart crate. Think what can be done where a fancy trade could be supplied.

Our new ground everbearers produce wonderful crops of fruit the same season they are planted, bringing you quick returns.

Everyone agrees that strawberries are the best fruit that grows, and now you can pick fresh strawberries nearly all summer, and a good paying crop.

**Don't Delay
Any Longer**

**Buy
Everbearing
Strawberries
This Year**

**They Are a
Proven
Success
All Over the
Country**

**Let Us Book
and Reserve
Yours Now**



Strawberries and Corn picked in October on Baldwin's New Ground.

Everbearing Strawberries Are Now a Proven Success

If you are not growing them do not delay any longer. We advise ordering early as the demand will again far exceed the supply of everbearers.

✓ **PROGRESSIVE (S).** The greatest Everbearing Strawberry, far outyielding any of the others yet introduced. The longer they are grown the better they are liked. It is truly wonderful the amount of nice fruit that Progressive plants will yield. Plants are strong and hardy, and seem to succeed everywhere.

We guarantee this variety to please you. See further description and illustration in colors opposite page 8. Price of Baldwin's new ground Progressive plants, \$1.50 per hundred; \$12.00 per thousand.

✓ **SUPERB (S).** This is the largest of the everbearing varieties, but does not yield so many berries as Progressive. The fruit of Superb is very large, round, dark colored, glossy, attractive and smooth. Each berry is of good shape and ripens all over at once. After the first year they produce a big crop in June and again in the fall. Plants are strong and hardy. Price, \$1.50 per hundred; \$12.00 per thousand.

"BALDWIN QUALITY CANNOT BE IMPROVED."

Bridger, Mont., February 26, 1917.

O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—We received plants from you last spring in fine condition and they did splendidly. I don't see how the quality of your plants could be improved upon. Yours for a prosperous season.

EUGENE F. TURNER.

BALDWIN'S PROGRESSIVE BEST HE EVER SAW.

De Kalb, Ill., April 24, 1917.

O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—Just received the thousand Progressive strawberry plants and also the grapes and they are the best plants I ever saw. Wishing you success and always satisfied customers, I remain,

Very truly yours,
MERLE WORDEN.

"ROOT SYSTEM ON BALDWIN'S PLANTS IS SIMPLY MARVELOUS."

Grow City, Ohio, May 2, 1917.

O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—I received the Charles I strawberry plants in good condition and want to say that they are the finest plants I ever set out. The root system is simply marvelous. Had I known your plants were so perfect I would have made all my order for spring planting from your nursery. I can recommend them to be as shown in your catalog. Baldwin's plants are fine.

Yours truly, C. R. HUFFMAN.



The above is a reproduction from a photograph of Baldwin's New Ground Strawberry Plants. Please note that they are a foot long. They are worth many times as much as some plants being sold.

This wonderful growth of roots is partly due to the fact that we grow all our plants on rich new ground that produces extra long, strong roots, and partly to the fact that we grow all plants for plants only, never letting anything fruit in our big plant fields.

There is a mighty big difference between our strong, heavily rooted berry plants that are grown for plants only and the ordinary plants that are produced as a by-product between fruiting rows. Perhaps you have never thought much about this important matter but we want to make it very plain to you that Baldwin's plants grown the Baldwin way are stronger in both root and crown. They will grow better for you and produce better crops of bigger berries than plants being sent out by many nurserymen and dealers who buy most of their plants from fruit growers.

Every family owning a piece of land anywhere or even a city lot should grow berries—grow some of all kinds so as to have fresh fruit for your table all during the summer.

The returns from berry plants are so quick to come and the profit and pleasure derived are so great that all should grow them.

Get started right by buying good, thrifty plants with a reputation behind them, and you will be surprised at the ease with which you can supply your table and with the finest fruit obtainable. We are satisfied that Baldwin's heavy rooted, new ground plants grown by Baldwin of Bridgman will please you in every way, grow and do well for you and bring you a big crop of berries of extra quality. In fact, we guarantee you entire satisfaction with our plants, packing and service.

BUY BALDWIN QUALITY AND SERVICE



Baldwin's New Ground Plants, Fresh Dug and Packed for Shipment.

General List of Strawberries

(For price by the hundred, etc., see page 30)

Extra Early Varieties

✓ **CHARLES I (S).** Our new extra early berry. See illustration and complete description on inside of back cover.

This variety will bring you big profits on account of its being extra early and extra size and quality. Buy some Charles I plants this year and we will guarantee you entire satisfaction. We have grown an extra large stock of this variety and hope to be able to fill all orders. Extra early strawberries always bring big prices, and Charles I is ahead of any of the other early varieties. They produce a big crop of large berries of good quality, and the size holds up well all through their fruiting season. Charles I will please you. It is a strong fertilizer and a good grower. Berries are large, regular in form, and of good color and quality.

This valuable early strawberry continues to produce large, fine looking berries till the last picking.

We are the introducers of this wonderfully profitable new early strawberry.

We want you to plant Charles I this season, and we guarantee the fruit to please you in every way and make you money. Take our word for it and include Charles I in your order. Price, \$4.00 per thousand.

✓ **AUGUST LUTHER (S).** A good early variety that does well everywhere. Much like the old Michel's Early, but berries average larger through the season. Fruit is very uniform in size and shape. Plants are healthy and make a good row. The fruit is of good size, roundish, bright red, firm and very easily picked. It succeeds best on rather light soil. Price, \$3.50 per thousand.

\$105.50 CLEAR MONEY ON 1½ CITY LOTS—FROM BALDWIN'S PLANTS.

O. A. D. Baldwin, Bridgman, Mich.

Grand Rapids, Mich., January 27, 1917.

Dear Sir:—Two years ago I got an order from your firm and the Senator Dunlap proved to be a winner. I made \$105.50 from the plants on less than one and one-half lots and gave a great many berries away. I will want some more plants in the spring. Yours very truly,

E. F. EISENACH.

Medium Early Varieties

DR. BURRILL (S). The new million dollar strawberry. (See further description and illustration in colors opposite page 9.) This new berry is the biggest cropper of all strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is. Dr. Burrill is a better berry in every way, produces more berries, bigger berries and berries of better quality. Foliage is large, of a beautiful dark green and very hardy and healthy. With its extra long, strong roots, heavy crowns and healthy foliage, it is able to produce its wonderful crop of fruit every season. Berries are very dark red in color, extra solid and are of the very best quality for canning and home use, as well as one of our best shippers. We have grown a splendid stock of Dr. Burrill plants. We recommend this wonderful variety to all for big profits. **Price, \$4.00 per thousand.**

HAVERLAND (P). Exceedingly productive; fruit large and very fine; one of the most popular and well tested varieties; withstands drouth better than most kinds; color light. Demand for plants has always been much larger than the supply. You will not miss it in buying some Haverland. They are a good sure berry. Bought largely for main crop all over the country. They make a good sized fruiting row and mature an immense amount of fruit which is very easy to pick, being plainly in sight. Haverland will bring you a paying crop, as it is one of our best and most profitable commercial berries. The berries are large and long, making a very attractive package when put in crates for market. We guarantee satisfaction with Haverland. **Price, \$3.50 per thousand.**

WARFIELD. This is an old variety that has been a very good one. It is an extra nice canning berry, but seems to have been run out or overdone. Both plants and berries are very small. Fruit is of regular shape, dark red and a splendid shipper. **Price, \$3.50 per thousand.**

BEDER WOOD (S). We have fruited this variety for many years and found it to be a very heavy bearer, of good sized, roundish fruit. Berries are rather light in color and not of best quality. Plant is a healthy grower and deep rooted, withstanding dry weather extra well. As it comes early and crop is off soon, it is very profitable in some fruit districts. **Price, \$3.00 per thousand.**



Senator Dunlap.

SENATOR DUNLAP (S). This is the leading strawberry throughout the United States, and the demand for this variety has steadily increased every year since its introduction. It does very well everywhere and produces enormous crops of fine fruit regularly. Senator Dunlap is of the Warfield type, has a perfect blossom, is hardy, productive, a splendid keeper and seems able to produce a good crop under any circumstances. Senator Dunlap is a very heavy bearer of good size, evenly shaped fruit of a very beautiful dark red color, and its flavor is delicious. For canning it is fine, making a rich, red syrup. It is a first class shipper and retains its brightness long after being picked. It always looks well on the market and sells quickly at top prices. The best proof we have that this berry is a big money maker is the fact our customers in nearly every state in the Union are ordering Senator Dunlap in large quantities every year, often planting several acres solid to this variety. **Price, \$3.50 per thousand.**

Medium Late Varieties

✓ **GIBSON (S).** A wonderful new strawberry. (See picture from photograph, in natural colors, on inside of front cover). Gibson, we believe, is the most profitable variety of strawberries grown. That is a very strong statement, but we have often told our customers that if we were growing strawberries for market and were restricted to one variety, we would choose Gibson.

Gibson commences to bear with Senator Dunlap, etc., but owing to its wonderful productiveness it continues until quite late, so we class it with our medium late varieties. It is a very strong grower, with long roots that withstand dry weather, and has plenty of dark green foliage to protect its enormous crop of fruit from the direct rays of the sun.

Productiveness—The vines are simply loaded with berries. You will hardly understand how the plants can produce such quantities of fruit.

Size—Berry is extra large. One of our very largest strawberries.

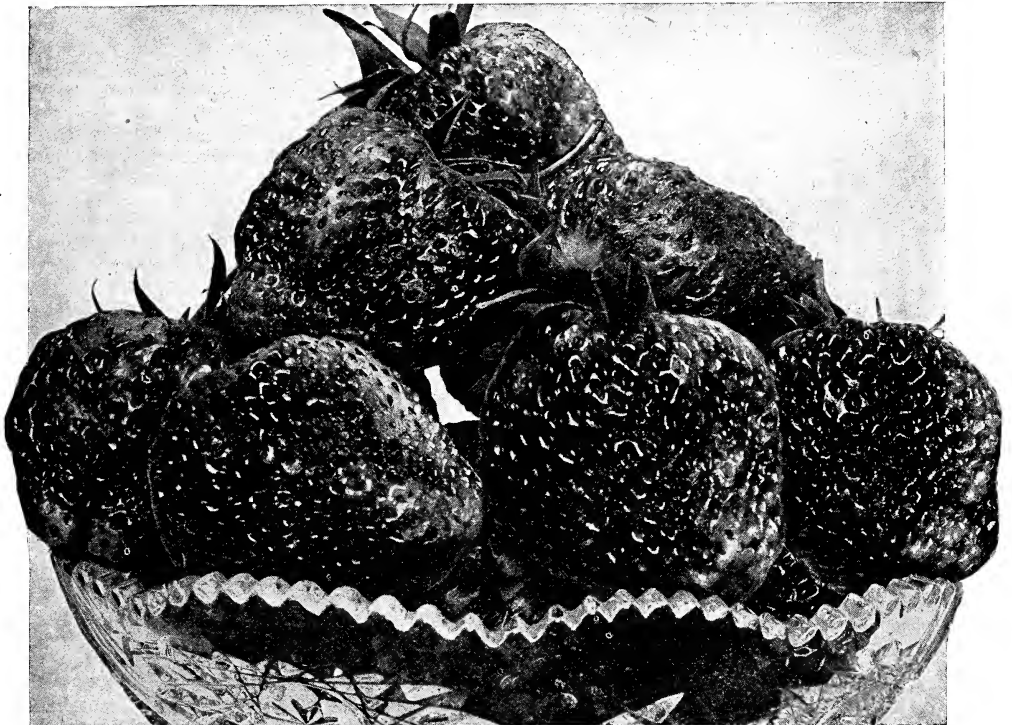
Color—A beautiful dark, glossy-red. The flesh of the berry is red clear through. Calyx is bright green, adding greatly to its beauty and market value.

Quality—The flavor is as fine as can be found in any strawberry; a perfect table and canning berry, and owing to its tough skin it is a very fine shipper.

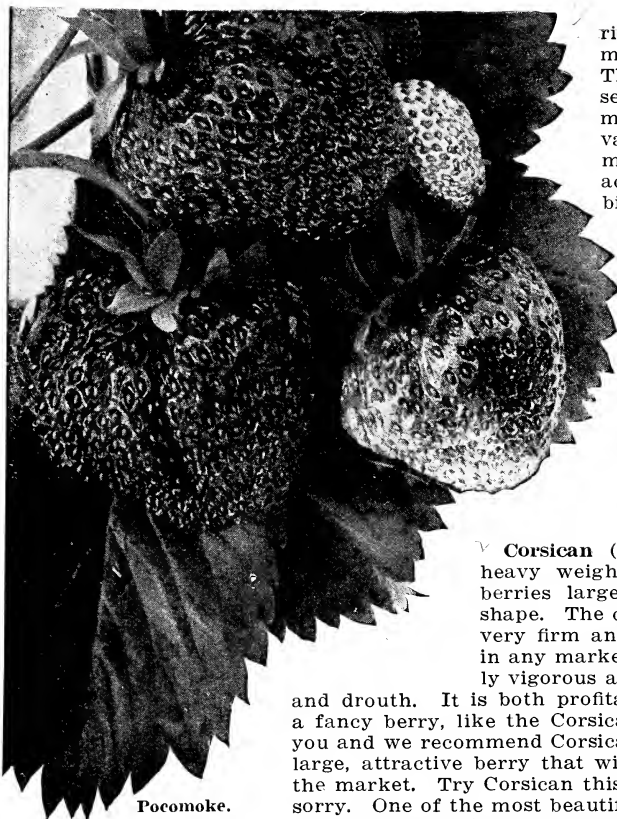
Shape—Nearly round and regular. A berry which sells itself on any market.

We have again grown a nice stock of extra strong Gibson plants and we hope every one of our customers will include some plants of this profitable variety in their order this year. **Price of Gibson, \$4.00 per thousand.**

✓ **GLEN MARY (S).** Large and choice, very handsome, and of fine flavor; vigorous and productive. A real money maker everywhere. We believe one can pick as many quarts of good berries from Glen Mary as from any other variety, and they sell quickly at a good figure. The demand is very heavy for this extra profitable berry every year and we guarantee entire satisfaction. Glen Mary is an extra strong grower and while not a large plant maker it grows a good fruiting row and can be depended upon to bring a good big crop of extra large, fancy berries every season. **\$4.00 per 1,000.**



A Tempting Dish of Glen Mary.



Pocomoke.

POCOMOKE (S) This variety is one of our best and most profitable strawberries. The berry is round and resembles the old Wilson, but is much larger. One of the best varieties not only for its enormous productiveness, but on account of its beauty, adaptability to all soils, its foliage enduring the dry, hot weather, its large size, deep color, firmness and high flavor. A strong, robust grower, with deep roots and lots of them. It ripens evenly, and is one of the best shippers yet introduced. We guarantee entire satisfaction with Pocomoke. Very nearly like Gibson and some growers call them the same variety. **Price, \$4.00 per thousand.**

✓ **Corsican (S).** This variety is in the heavy weight class. Not only are the berries large, but they are uniform in shape. The color is bright red. They are very firm and will sell for a fancy price in any market. The foliage is exceedingly vigorous and leathery, resisting fungus

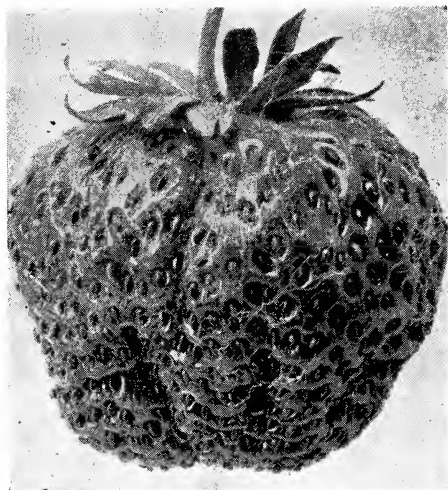
and drouth. It is both profitable and a pleasure to grow a fancy berry, like the Corsican. This variety will please you and we recommend Corsican to all customers as a very large, attractive berry that will command fancy prices on the market. Try Corsican this year, and you will never be sorry. One of the most beautiful and profitable varieties of strawberries. We guarantee them. There is always big

money made in growing extra fancy large strawberries and Corsican will do the business for you on any market. Try them this year sure. **Price, \$4.50 per 1,000.**



This photograph shows the remarkable growth of plants on Baldwin's New Ground Plant Farms.

✓ **BUBACH (P).** This has been a very popular berry for years. We have always considered Bubach one of our most profitable strawberries. This is a great, big, beautiful berry that always sells at top prices. The plant is very large and fine looking, but a slow plant maker; the berry large and showy. If you have a nearby fancy market, it will pay you to get a large, fine looking berry. Bubach will please you and make you handsome profits. We advise ordering early. **Price, \$4.50 per thousand.**



Bubach.

✓ **Uncle Jim—(S)**—(Sometimes called Dornan)—Plants are large and free from rust. Berry is large, regular form, and season is medium late. Uncle Jim is a comparatively new introduction, but it is one of our most profitable berries. We recommend Uncle Jim for profit. Goes nicely with Bubach. We have grown a good stock of extra heavy plants of this variety. **Price, \$4.50 per thousand.**

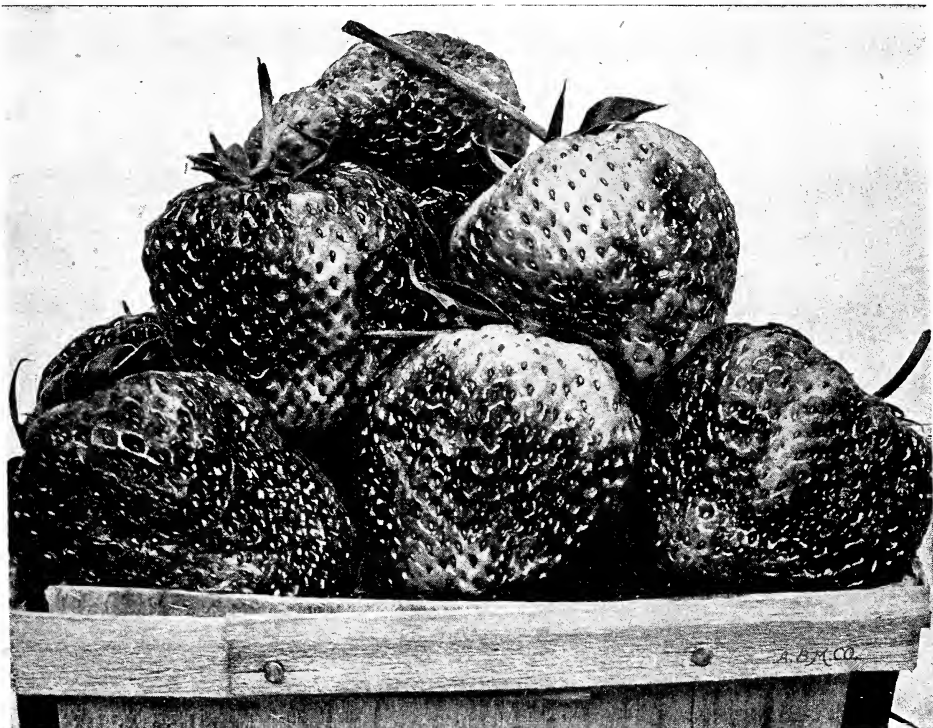
BALDWIN QUALITY AND SERVICE IS APPRECIATED.

Bowling Green, Ky., April 28, 1917.

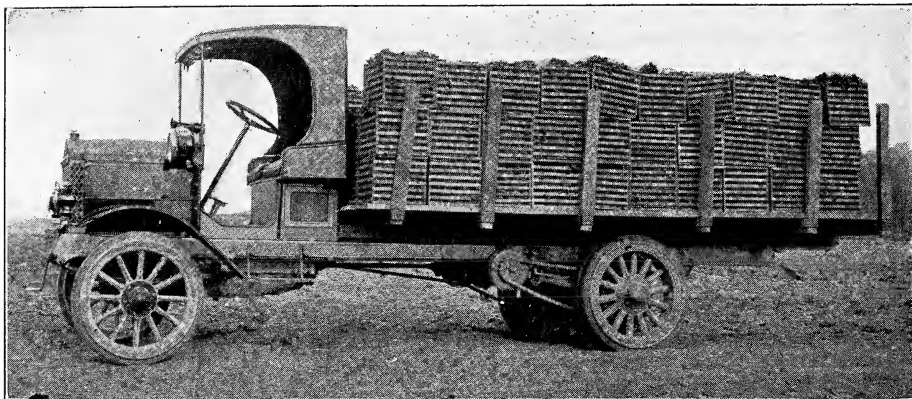
O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—The plants arrived on time in good condition. Never handled more beautiful plants. They were exceptionally fine. You were very prompt. I couldn't have asked for more than you have done. Thanking you very much for your straight forward dealing, I am sincerely,

MISS HATTIE GRIDER.



Uncle Jim.



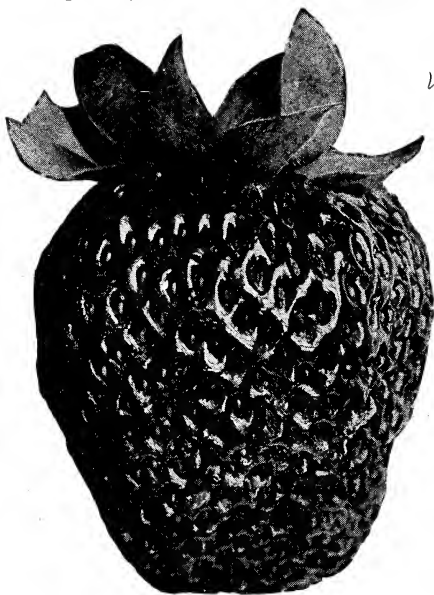
Baldwin's Big Truck Loaded with Baldwin's New Ground Strawberry Plants.

**The Modern Equipment We Now Have for Handling Our Increasing Business
Means that You Get Prompt Service When You Buy Baldwin Plants.**

Very Late Varieties

AROMA (S). (See illustration below). This is our best and most profitable late strawberry. Aroma, we think, is grown all over the country as the finest and most profitable of the very late varieties of strawberries. We will guarantee the fruit of Aroma to please all who give it a fair trial. It cannot well be beaten for quantity of fruit produced or in quality of fruit. Plants show no weakness of any kind. Fruit very large, roundish, conical, rarely misshapen, glossy red, of excellent quality and produced in abundance.

The demand for Aroma plants has exceeded the supply every year for the past ten years. We have grown an extra large stock of fine Aroma plants but we advise you to place your order early. Aroma is the best late strawberry grown. They are fancy for market and bring top prices everywhere. We guarantee Aroma to bring you big profits. **Price, \$4.00 per thousand.**



Aroma.

✓ **GANDY (S).** This is one of the leading late varieties with fruit growers all over the country. The plant is a strong grower, fruit is large and firm; requires strong soil and fertilizers to do its best. It is very late, and a big, showy berry. Gandy is always quoted at the highest price in every market. It is the finest looking fruit and sells quickly at top prices.

We have sold out of Gandy before our shipping season was over for the past seven or eight years. The demand is extra heavy, especially from the Southern and Southwestern states, where fancy late strawberries bring big prices and Gandy is, of course, very profitable. **Price, \$4.00 per thousand.**

OUR PACKING WAS RIGHT—WE HAVE LEARNED HOW—READ PAGE 8.

Orange City, Iowa, May 19, 1917.

O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—I received the 4,000 strawberry plants in good shape. They were delayed on the road for several days, but your packing was so good that they came through all right. Yours truly,

J. F. DE YOUNG.

See the
Wonderful
Crop of
Berries Being
Harvested
from
Baldwin's
New Ground
Senator
Dunlap

El Paso, Ill.
Dear Sir: — I
am sending photo-
graph of one of
my strawberry
patches. This
patch is a good
one as you can
see. All this
patch was grown
from your Sena-
tor Dunlap plants
which reached
us in good con-
dition.

Very truly,
M. M. SCATES.



✓ **STEVENS' LATE (S).** This valuable variety makes strong, vigorous plants which yield heavy crops of fruit. The fruit is large, long, a little flattened, and sometimes slightly creased, but generally smooth. The color is bright red, and the flesh is also red, but lighter. It has a firm surface protected by prominent seeds. It is one of the best to keep after being picked, and is good for canning. Steven's Late is one of our most profitable strawberries and we recommend them highly. **Price, \$4.00 per 1,000.**

✓ **BRANDYWINE (S).** A valuable late strawberry especially adapted to home use and canning owing to its very dark red color and fine flavor. Brandywine is late, good shape, good quality, good size, firm, productive. A very good shipper, fine appearance, making it an extra good market variety.

Brandywine is a good, sure berry for market as it is a nice looking berry of extra rich color. It is probably the best strawberry grown for canning, etc. **Price, \$4.00 per thousand.**

✓ **SAMPLE (P).** This late berry is very profitable and seems to do well everywhere. It produces a very heavy crop of extra fine, showy berries. Berry is of large size and fine quality, continues a long time in fruit; the berries are large to the last. It will yield as many berries as the Haverland, and will average as large as the Bubach. Colors all over at once. Foliage perfect, fruit perfect. **Price, \$4.00 per thousand.**



Sample ($\frac{1}{2}$ natural size).

Red Raspberries

(For price by the hundred, etc., see page 30).



Cuthbert.

✓ **CUTHBERT.** For big profits plant red raspberries, and remember that Cuthbert is the most profitable red raspberry grown. Cuthbert is the leading late market variety all over the country; strong grower, very productive, fruit firm, large size, of best quality; season medium to late. Cuthbert is perfectly hardy, always yielding immense crops in the most northern states. There is not a fault to be found with the Cuthbert. If you want an all around late red raspberry, plant Cuthbert. We advise our customers and friends to plant this valuable variety and we know you will be pleased. **Price, \$10.00 per thousand.**

✓ **MILLER.** Is early and does not winter-kill. Shipping qualities are perfect, makes a healthy growth of canes. Probably the strongest point in favor of the Miller is its splendid keeping qualities. They will hang on the bushes several days without becoming soft. This quality makes them very profitable to the grower. We strongly recommend Miller to all. Miller is early to mid-season and a good producer. **Price, \$10.00 per thousand.**

✓ **ST. REGIS (Everbearing).** (See illustration in colors and description with same on colored insert opposite page 24). This new red raspberry will give you a good crop of fine fruit from June until the berries freeze in the fall or early winter. Introduced

as the most wonderful of all red raspberries. Fruit commences to ripen with the earliest and continuing on young canes until October.

Berries bright crimson, large size, rich, sugary, with full raspberry flavor. Flesh firm and meaty, a good shipper. Canes stocky, of strong growth, with abundance of dark green leathery foliage.

St. Regis is a heavy bearer in the regular red raspberry season, being very profitable then. In fact, St. Regis is proving one of our most profitable early red raspberries, outside of being a producer of nice berries all through the late summer and fall.

Genuine St. Regis, guaranteed true to name. **Price, \$15.00 per thousand.**

✓ **LOUDON.** A big profitable berry that is the latest of red raspberries. They come when others are about through fruiting and bring top prices. Loudon plants are hardy strong growers and very prolific. Berries large, dark red, and handsome. **Price, \$10.00 per thousand.**

LOST ONLY 20 PLANTS OUT OF 2,700 OF BALDWIN'S PLANTS.

O. A. D. Baldwin, Bridgman, Mich.

Bad Axe, Mich., June 5, 1917.

Dear Sir:—I am writing to let you know what luck I had with the berry bushes I received from you. I have a splendid stand. Out of the two thousand seven hundred and fifty plants I set out there were only fifteen or twenty that did not grow, and I must say that I consider that a splendid stand. I take this means and pleasure to thank you for your fine plants and the prompt and courteous business methods you employ. Wishing you the best of success, I am,

Sincerely,

HARVEY THIEL.

ARRIVED IN GOOD CONDITION—RECOMMENDS BALDWIN'S PLANTS.

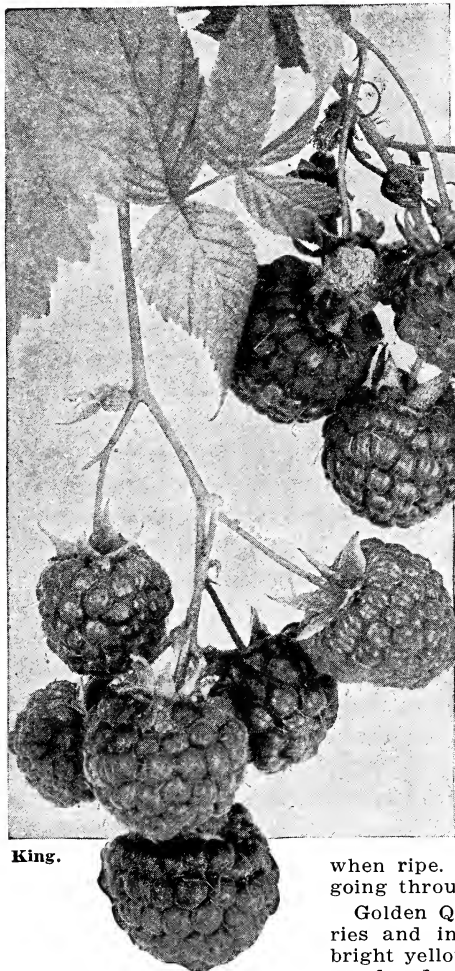
O. A. D. Baldwin, Bridgman, Mich.

Hanover, Kansas, April 14, 1917.

Dear Sir:—Received the crate of plants and am more than pleased with them and the condition they were in when they arrived. I can conscientiously recommend O. A. D. Baldwin to all who may want good plants.

Yours respectfully,

SIMON JONES, SR.



King.

✓ **KING.** This is a wonderful early red raspberry. We believe you can make money faster with a good patch of King than with any other variety of fruit, if you have a good market for fancy, early red raspberries. The berries are very large, bright red, firm, easily picked. Cane is perfectly hardy, and a strong grower. We guarantee King to please you. They are easy to pick, and you get your money before the big shipments of raspberries get on the markets.

King is the earliest and most beautiful red raspberry we have ever grown and always brings top prices. Include King in your order for spring planting this year sure. **Price \$10.00 per thousand.**

Yellow Raspberries

✓ **GOLDEN QUEEN.** This is a bright yellow berry of very fine appearance and good quality. They certainly look nice on the table and are a novelty as well.

Yellow raspberry plants are scarce and are generally sold for more than twice as much money as we are asking. The berries are about the same size and shape as Cuthbert red, but are a beautiful yellow

when ripe. Canes are strong and are perfectly hardy, going through our severe winter in good shape.

Golden Queen are much like Cuthbert in size of berries and in habits of growth, but the berries are a bright yellow. They produce a good crop. **Price, \$3.00 per hundred; \$25.00 per thousand.**

**Picking
a Big Crop
of Cuthbert
Grown from
Baldwin's
New Ground
Plants.**

Meadville, Pa.
Mar. 14, 1917.
O. A. D. Baldwin,
Bridgman, Mich.

Dear Sir: — I am sending a photo of my field of Cuthbert raspberries at picking time. They were all grown from Baldwin's plants and we have had a big crop of nice berries. Yours very truly,

**EDWARD
McNAMARA.**





Cumberland—The Most Profitable Black Raspberry Grown.

Black Raspberries

(For price by the hundred, etc., see page 30).

CUMBERLAND. The "Business Black Cap." Biggest black raspberry grown. This black raspberry is offered with the full assurance that it is the most profitable and desirable market variety yet known, because of its immense size, firmness and great productiveness.

Cumberland is very hardy, having withstood a temperature of 16 degrees below zero without injury. Extra productive, being the heaviest bearing variety now in cultivation. Fruit is jet black and of extra fine quality. We recommend Cumberland for profit. Ripens mid-season. This is the standard raspberry and the sale of Cumberland exceeds all others. **Price, \$10.00 per thousand.**

✓ **HOOSIER—"The Dollar a Gallon Berry."** This valuable black raspberry is certainly a money maker. This new variety is, without exception, the finest thing we ever saw in the black raspberry line. We know Hoosier will please you and make you big profits. The plants are hardy, do not winter-kill, and will mature a full crop even to the tip of the canes. Canes are strong growing and are proof against anthracnose and other raspberry pests.

Hoosier ripens with Cumberland, mid-season. A very profitable black raspberry. **Price, \$10.00 per thousand.**

✓ **GREGG.** Fruit very fine and covered with bloom. Gregg has been the leading market variety all over the country, best for evaporating of any variety as it is said to give more pounds to the bushel than any other kind. A good all around late black cap. Very well and favorably known in every fruit district. Gregg is by far the best late black cap grown today. **Price, \$12.00 per thousand.**

✓ **EUREKA.** This is a very valuable extra early black cap, as it produces a heavy crop of large berries and ripens them early while they are selling at a fancy price. A fine black cap in every particular. If this profitable early black raspberry was better known it would be more generally planted. Eureka is a wonderful producer of extra large berries of good quality and they ripen very early when black raspberries are bringing big prices. **Price, \$10.00 per thousand.**

✓ **KANSAS.** This variety is now a general favorite all over the country. Ripens early, jet black, firm, handsome and of the best quality; a strong grower, holds its foliage until frosts; stands drouth and cold. It is about as large as Gregg, early and very productive. Strong, healthy canes, makes plenty of strong tips, and is a money maker everywhere. **Price, \$10.00 per thousand.**

✓ **PLUM FARMER.** A wonderful new black raspberry that has already become one of the leading and most profitable varieties.

We guarantee Plum Farmer to bring you a paying crop of extra fine fruit. The plants are very healthy, have a silvery bluish appearance when ripened in the fall and succeed where others fail. The fruit is grayish black, very firm, a good shipper, attractive, of the very highest flavor and is adapted for evaporating, as well as for fresh market or home use.

Plum Farmer is extra early and always brings the highest prices.

Price, \$10.00 per thousand.

✓ **SCARFF.** This is the first time we have listed this new, highly advertised black raspberry. The Scarff was introduced a few years ago by W. N. Scarff of Ohio, who says it outyields all other black raspberries in his locality. We have not fruited Scarff but we have entire confidence in the introducer and we recommend this new variety to our customers. Described as follows:

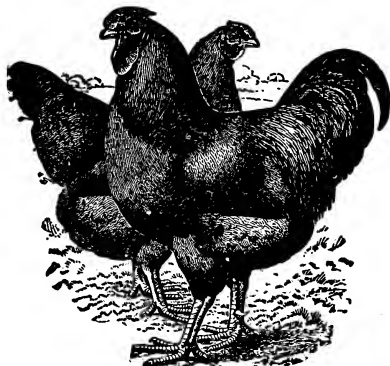
"Scarff is an early variety. In size it compares with the Cumberland, possibly a little larger. In productiveness it is far ahead of any blackcap we grow. It is absolutely hardy. Canes free from disease and strong upright growers. The canes are cleaner by far than any Raspberry we have seen and we think it will stand heat and drought better." Price, \$15.00 per 1,000.



Plum Farmer.

Rose Comb Rhode Island Reds

Buff Wyandottes



THE BEST WINTER LAYERS FOR
FARMER OR FANCIER.

Red Eggs\$2.00 per 15
Wyandotte Eggs\$2.00 per 15

Special prices on quantities for incubator
hatching.

I Can Save You Some Money

LEWIS STANARD

R. F. D. No. 1

Bridgman, Mich.

NOTICE.—The poultry advertised by Mr. Stanard is first-class. We know him to be perfectly reliable and recommend his stock to our customers and friends.

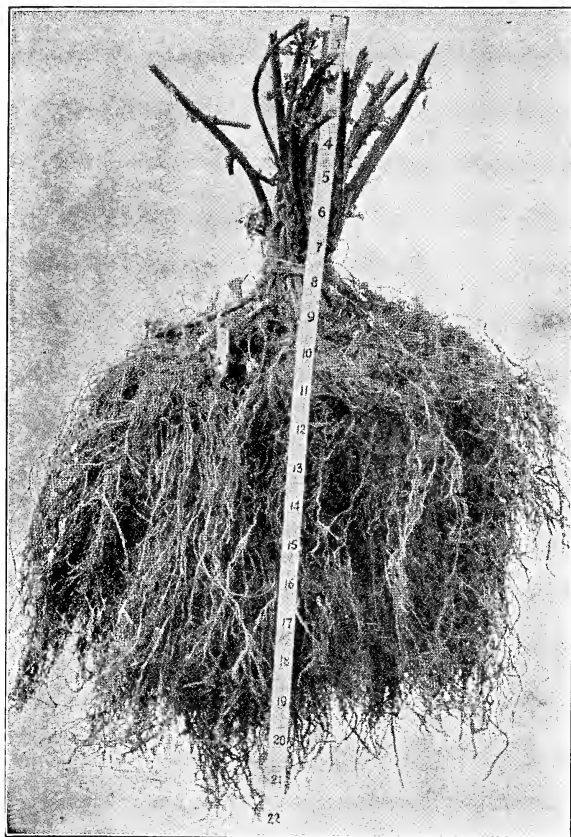
O. A. D. BALDWIN.

Why Baldwin's Raspberry Plants Are Best

See Reproduction of Photograph of Baldwin's New Ground Raspberry Plants.

Please note that the plants are over 20 inches long, with a mass of fiber roots well over a foot in length. This wonderful development of our plants is partly due to the fact that they are grown on new ground, and partly because we grow them for plants only. We do not allow our big raspberry or blackberry patches to produce any fruit. All canes are cut away in the spring and we grow new canes only, using all the vitality of the mother plants for producing young plants. This is very important. We claim our plants are larger and stronger in both cane and root than the plants sent out by most nurserymen who grow plants as a by-product between fruiting rows.

Our business is to grow first-class plants. We have no by-products. We believe our methods of growing plants are right and we guarantee our plants to please you and bring you big paying crops.



Baldwin's New Ground Raspberry Plants.

Purple Raspberries

Set same distance apart as black raspberries and cultivate in same manner.

(For price by the hundred, etc., see page 30.)

COLUMBIAN. (See illustration in natural color and description opposite page 25). The Columbian is a variety of remarkable vigor and productiveness. It is very hardy and propagates from tips. Fruit very large, often an inch in diameter; shape, somewhat conical; color, dark red, bordering on purple; adheres firmly to the stem; seeds small and deeply embedded in a rich, juicy pulp with a distinct flavor of its own, making it a delicious table berry.

Columbian Purple raspberries are the finest berries grown for canning, and for pies. If you have no purple raspberries on your place, do not fail to order a few hundred Columbian for your own table use, and do not forget that they are one of the most profitable fruits grown for the market.

Purple raspberries are so far ahead of black raspberries for table use and canning that many people are now growing them in large quantities for market, and are making big profits with them every year. Take our word for it and order some purple raspberries. Price of Columbian, \$15.00 per thousand.

THE HAYMAKER—(Purple Cap). Much like Columbian, but probably a stronger grower, being lower growing and more stocky. Haymaker stands shipping extra well and is an extra fine berry to grow for either home use or market. Very productive. Price, \$15.00 per thousand.



*Ripe
Red
Raspberries*

*from July
till December*

St. Regis

Everbearing Raspberries

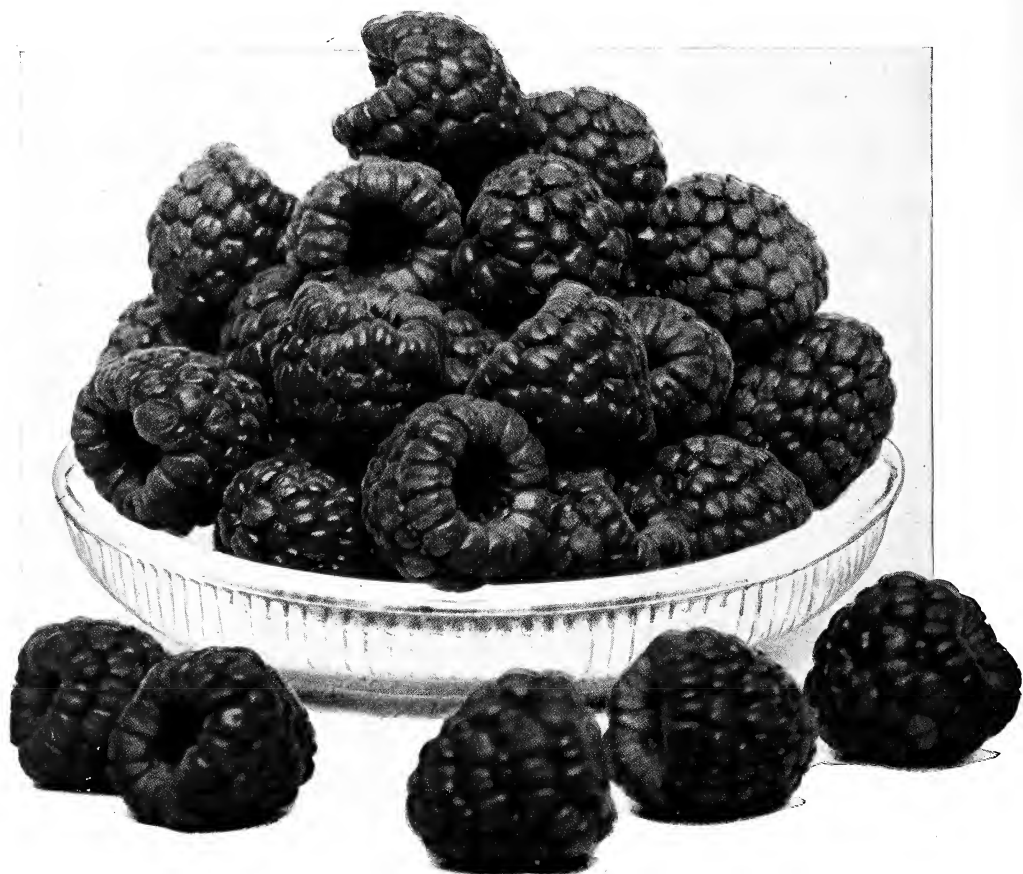
This wonderful variety is a proven success and will produce quantities of beautiful, bright red berries continually from July 1st till frost comes in the late fall.

Berries bright crimson, large size, rich, sugary, with full raspberry flavor. Flesh firm and meaty, a good shipper. Canes stocky, of strong growth, with abundance of dark green leathery foliage.

St. Regis is a heavy bearer in the regular red raspberry season, being very profitable then. In fact, St. Regis is proving one of our most profitable early red raspberries, outside of being a producer of nice berries all through the late summer and fall.

We have grown a big stock of genuine St. Regis everbearing raspberry plants of extra quality. All grown on our new ground and they have nice large roots and tops. Extra strong healthy St. Regis plants, \$1.75 per hundred; \$15.00 per thousand.

<p>Baldwin's Guarantee Goes with Every Plant. We Grow Them for Plants Only.</p>
--



COLUMBIAN

The Great Pie and Canning Raspberry

Do You Grow Purple Raspberries?

They are by far the finest berry grown for home-use. Delicious for canning and for pies. Columbian is the best of the purple raspberries. Not only are purple raspberries extra good for table berries, but they are a very profitable commercial variety. Columbian plants are very hardy and propagate from tips. Fruit very large, often an inch in diameter, dark reddish purple; adheres firmly to stem; seeds small and deeply imbedded in a rich, juicy pulp with a distinct flavor of its own.

Every year the demand for purple raspberries has exceeded the supply and the late orders have to be turned back unfilled. We advise ordering early. No fruit farm or garden is complete without purple raspberries.

Price of Columbian, \$1.75 per hundred; \$15.00 per thousand.

**BALDWIN IS NOT SATISFIED
UNTIL YOU ARE SATISFIED**

BUY OF
ALDWIN OF
RIDGMAN



Eldorado
Two-thirds
Natural Size.

Blackberries

(For price by the hundred, etc., see page 30.)

✓ **ELDORADO.** We place this variety ahead of all others without a moment's hesitation. It is the greatest blackberry in general cultivation today. Eldorado is as hardy as the Snyder, twice as large and of better quality. When you get one like that you have a berry that cannot well be beaten. Eldorado has never been known to winter-kill, even in northern Michigan and Wisconsin. For home and market use, we recommend Eldorado above all others. We consider it the best blackberry ever fruited in every way, and we have grown them all. The fruit is good size, firm and of the very highest quality. Very profitable, as it needs no protection in winter. We guarantee Eldorado to please you in every way and to make you big money. Our plants are extra well rooted and are of good size. **Price, \$12.50 per thousand.**

✓ **WILSON'S EARLY.** One of the largest and most productive of the early sorts; produces fruit in large clusters, sweet as soon as black, holds its color well after picking. Wilson's Early is not hardy here in the northern states, needing protection to go through our winters. It is an extra good shipper but not being hardy most growers are planting Eldorado and Mersereau which withstand our most severe winters without protection. **Price of Wilson's Early, \$12.00 per thousand.**

"BALDWIN" IS A HOUSEHOLD WORD IN THIS LOCALITY.

O. A. D. Baldwin, Bridgman, Mich. Lafayette, Ind., March 9, 1917.

Dear Sir:—The plants I have received from you from time to time have given the best of satisfaction and I take pleasure in recommending them to others. "Baldwin" is a household word here. We wish you continued success.

GEORGE NUFER.

MR. HEINTZ SAYS, "BALDWIN KNOWS HOW TO PACK THEM."

O. A. D. Baldwin, Bridgman, Mich. Cleves, Ohio, April 28, 1917.

Dear Sir:—I received my plants this A. M. They are in fine shape and have fine long roots. All the plants we got from you were packed just fine. Baldwin for plants. Baldwin knows how to pack them. Just keep our name on your books as we will want more plants.

Yours truly,

WM. HEINTZ.

BALDWIN'S PLANTS BETTER THAN ALL OTHERS.

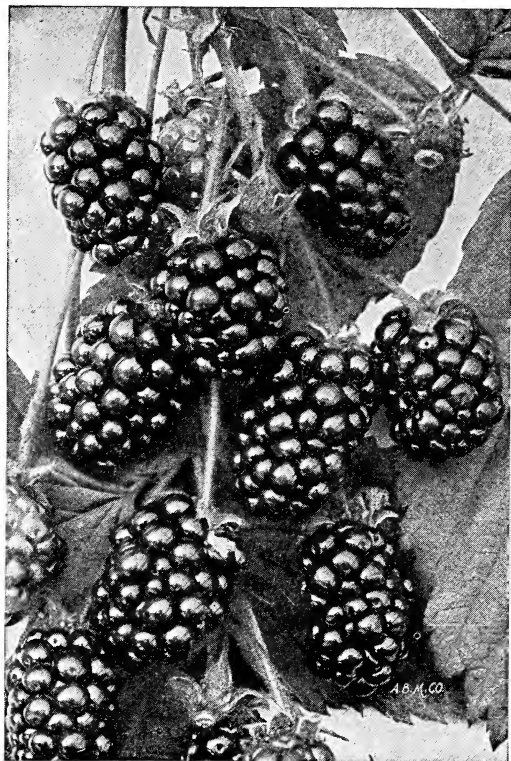
Solway, Minn., May 20, 1917.

O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—I received the plants all right and take the opportunity of thanking you and expressing my appreciation of your plants. They are way ahead of anything I have received this season and I want to assure you that you will receive the bulk of my business in the future.

Yours for future trade,

EDWIN A. TERRY.



Mersereau.

✓ **MERSEREAU.** A good hardy variety. Mersereau is an early mammoth, iron-clad blackberry. It originated in northwestern New York, where the mercury falls from 15 to 25 degrees below zero, and where it has stood in open field culture for many years without the slightest protection, never being injured in the least. In quality it is exceptionally sweet, rich, melting and luscious, being without core, the seedy character of Snyder and most other sorts is noticeably absent. As a shipper and keeper it is unsurpassed, remaining firm, without "bleeding" in handling. The canes are of exceedingly strong, upright habit, attaining upon fairly good soil a height of eight feet, if permitted to grow unchecked, and are so stout as to always remain erect; foliage large, deep green, and abundant.

Mersereau is the most profitable blackberry we have found, excepting Eldorado, which is the favorite nearly everywhere. We recommend Mersereau very highly and can furnish either first class sucker plants or root cutting plants as you prefer at same price. We have always grown and recommended sucker plants in preference to root cuttings, but some may prefer the latter. Try Mersereau this year. **Price, \$15.00 per thousand.**

Dewberries

✓ **LUCRETIA.** The best of the blackberry family. Berries are far larger and incomparably better than any blackberry; of unequaled excellence; soft, sweet and luscious throughout, of brightest glossy black color. The Lucretia Dewberry has received the endorsement and highest praise from the best horticulturists in the country. Its trailing habit renders it less liable to winter-kill. Propagates from the tips. Plant in rows six feet apart with plants three feet apart in the row, requiring 2,425 plants per acre. Lucretia Dewberry is probably the most profitable of any variety in the blackberry family, and we recommend it highly to our friends. Some growers put dewberries on post and wire the same as grapes are grown, but however or wherever they are grown they bring a paying crop of extra large, fine looking berries that always sell at top prices. **Price, \$15.00 per thousand.**

Asparagus

We have had so many inquiries for Asparagus from our customers that we have decided to list same. Our stock of Asparagus Roots were grown on contract for us by one of our neighbors who has good land especially adapted to this purpose. We will guarantee entire satisfaction with our plants.

Set asparagus plants four to six inches deep, and about 12 inches apart in the row, covering with only three inches of soil at first, and filling in the trenches as the plants grow. About September 1st the tops should be cut, and the bed cleared of weeds. It is important that all the seeds should be taken off, as it is almost impossible to get clear of superfluous plants, when once established. When this work is finished, cover the bed to a depth of three inches with coarse manure for a mulch. Very early in the spring, rake off all coarse straw and loosen the soil, being careful not to injure crowns of plants.

PALMETTO. A valuable new variety of extra quality and very productive. Very large, tender stalks and hardy. **Price, 35c per 25; \$1.00 per 100; \$6.00 per 1,000.**

Currants

(For price by dozen, thousand, etc., see page 30.)

Set Currants four feet apart in row, with rows six feet apart.

All should grow enough Currants for home use, as they are best fruit for jellies, jam, etc.

The new canes do not bear till the second and third years, so do not trim out the old ones till the third year at least. If the currant worm appears, dust with hellebore.

Our currant plants are first class in every way. They have good, strong canes and are heavy rooted.



✓ LONDON MARKET (Red).

This is the best red currant we have ever fruited. A fine new variety, a strong grower, large fruit and very productive, holds its foliage late and is not liable to attack of worms and borers.

Plant is extremely vigorous, with perfect foliage, which it retains throughout the season. London Market will please you. **Price, \$4.50 per hundred.**

✓ **CHERRY (Red).** A very popular red currant, grown all over the country for home use and market. The berry and bunch are very large and there is always a good crop of fruit every year. Cherry is a handsome fruit and it is a pleasure to grow them. **Price, \$4.50 per hundred.**

✓ **PERFECTION (Red).** This truly wonderful new currant has both large size and extra good quality. Perfectly healthy, a vigorous grower and, in fact, an extra fine red currant in every way. Widely advertised all over the country. **Price of Perfection, \$9.00 per hundred.**

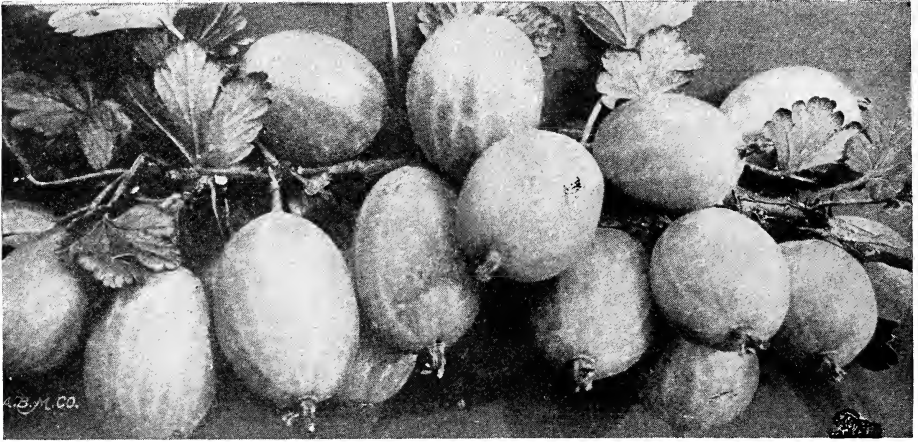
✓ **RED CROSS (Red).** An extra nice large red currant of the very highest quality. This variety is one of the leading currants. Please note our low price on genuine Red Cross—**\$4.50 per hundred.**

✓ **LEE'S PROLIFIC (Black).** This is the leading variety of the black currant. Very heavy bearer of large bunches of fruit. Extra quality. Valuable for home use. Black currants are used extensively for jams and jellies and are extra fine for these uses. We have grown a nice lot of Lee's Prolific by far the best black currant grown and we know they will please you. **Price, \$5.00 per hundred.**

✓ **WHITE GRAPE (White).** Very large, yellowish white, sweet or very mild acid; excellent quality and valuable for the table. The finest of the white sorts. **Price, \$5.00 per hundred.**



Just a few plants will grow enough of this fine fruit for your jellies, jams and table use.



Gooseberries

(For price by dozen, etc., see page 30.)

Set gooseberry plants four feet apart in row, with rows five feet apart. Cultivation should be given until the plants are well established, usually about the third year; after this they may be permanently mulched, if desired. As the best fruit is borne on the two and three year old wood, a certain amount of pruning will be necessary to encourage a strong growth of canes, and in the removal of the older wood after bearing. There is big money in growing gooseberries.

DOWNING. Downing is a yellowish green sort, and of good size, being a strong growing bush and a very prolific bearer. This is the most popular variety of gooseberry. Downing is extra large and of strictly first-class quality. **Price, \$7.50 per hundred.**

HOUGHTON. An enormously productive and always reliable old sort; of vigorous, yet rather slender spreading growth, not subject to mildew. Fruit of medium size, smooth, pale red, tender and good. Houghton is a very profitable gooseberry, as the fruit hangs so thick on the branches that it can easily be stripped off by wearing leather gloves. In this way they can be picked very rapidly. The best and cheapest way to remove the leaves, etc., is to put them through an ordinary fanning mill. Houghton is very profitable. Try them this year. **Price, \$6.50 per hundred.**

Grape Vines

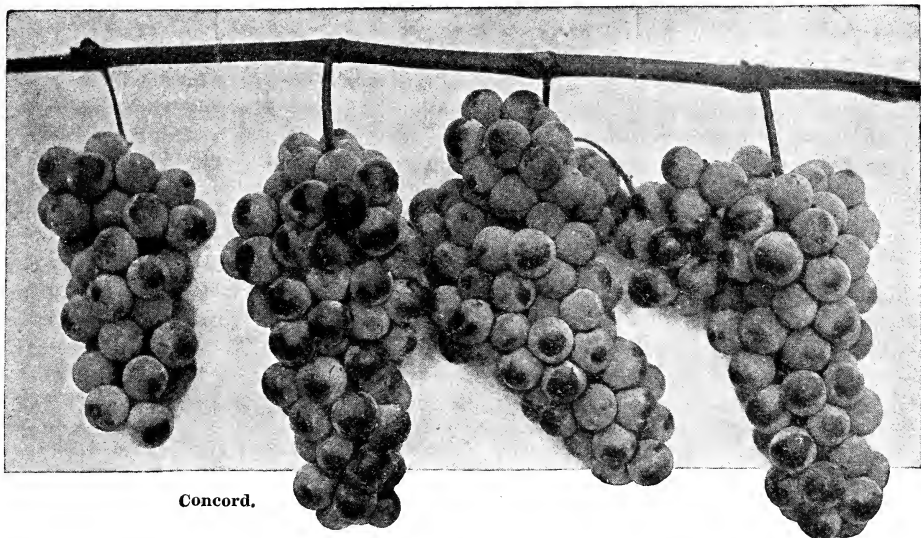
(For price by dozen and thousand, see page 30.)

Plant grape vines for field culture eight by twelve feet, requiring about 435 plants per acre. Grape vines will grow and do well on light sand or clay where it is hard to raise a crop of grain or other fruit.

WORDEN (Black). In brief, an improved Concord, being larger in both bunch and berry, handsomer, nearly two weeks earlier and of better quality. Worden will not yield like Concord and so are not planted so extensively for market. They are an extra good grape for home use. **Price, \$4.00 per hundred.**

CONCORD (Black). This is the grape so largely planted all over the country for commercial purposes. Concord is the main variety of grape for profit and is sold in large quantities. A large, purplish black grape, ripening about the middle of September; vines remarkably vigorous and free from disease; the standard for productiveness and hardiness all over the country. **Price, \$3.00 per hundred.**

<p>BALDWIN QUALITY AND SERVICE WORTH MORE Costs You Nothing Extra</p>
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Concord.

✓ **MOORE'S EARLY (Black).** Bunch large, berry round, color black, with a heavy blue bloom; quality better than the Concord. Moore's Early is hardy and free from disease. You can get your Moore's Early off a few days ahead of the main market varieties and get from three to five cents per basket more for your crop. **Price, \$4.00 per hundred.**

✓ **CAMPBELL'S EARLY (Black).** A wonderful new grape of excellent quality and great productiveness. As a good keeper and shipper it is believed to be unequalled by any other grape. Vines very hardy. Campbell's Early is an early grape but can be left on the vines two weeks if necessary, and the quality of the fruit increases all the time. It is both as to cluster and berry, of large size, of glossy black color, with a beautiful blue bloom, pulp sweet and juicy, free from foxiness, seeds small, few in number, and parts readily from the pulp. **Price, \$9.00 per hundred.**

✓ **DELAWARE (Red).** Bunch small, compact, sometimes shouldered, berries small; skin thin, but firm; flesh juicy, very sweet and refreshing, of best quality for table and wine; ripens with Concord or a little before; vine hardy. Delaware is extra fine for eating fresh or for home use. A pale red grape. **Price, \$6.00 per hundred.**

✓ **NIAGARA (White).** This is the leading white grape throughout the country. Fruit is large and of fine quality. We recommend Niagara very highly for home use. Bunch and berries large, greenish white, changing to pale yellow when fully ripe; skin thin but tough. **Price, \$4.00 per hundred.**



Campbell's Early.

Baldwin's Special Grape Offer

We will send by mail, postpaid, 12 grape vines, **TWO VINES OF EACH VARIETY MENTIONED ABOVE**, for only \$1.00; 12 grapes, enough for an arbor, all colors, Red, White and Blue.

Baldwin's Plant Prices, 1918

From 50 to 300 at hundred rates; 300 or more of one variety at thousand rates.

Strawberries

	Per 25	Per 100	Per 1000		Per 25	Per 100	Per 1000
✓ August Luther (S).....	\$0.25	\$0.60	\$3.50	Haverland (P).....	\$0.25	\$0.60	\$3.50
✓ Aroma (S).....	.25	.70	4.00	Pocomoke (S).....	.25	.70	4.00
✓ Brandywine (S).....	.25	.70	4.00	✓ Sample (P).....	.25	.70	4.00
✓ Beder Wood (S).....	.25	.60	3.00	✓ Senator Dunlap (S).....	.25	.60	3.50
✓ Bubach (P).....	.25	.70	4.50	✓ Stevens' Late (S).....	.25	.70	4.00
✓ Charles I (S).....	.25	.70	4.50	✓ Uncle Jim (S).....	.25	.70	4.50
✓ Corsican (S).....	.25	.70	4.00	✓ Warfield (P).....	.25	.60	3.50
✓ Dr. Burrill (S).....	.25	.70	4.00	EVERBEARING STRAWBERRIES			
✓ Gandy (S).....	.25	.70	4.00	✓ Superb (S).....	\$0.60	\$1.50	\$12.00
✓ Glen Mary (S).....	.25	.70	4.00	✓ Progressive (S).....	.60	1.50	12.00
✓ Gibson (S).....	.25	.70	4.00				

RED RASPBERRY

	Per 25	Per 100	Per 1000
✓ Cuthbert \$0.50	\$1.25	\$10.00	
✓ King50	1.25	10.00	
✓ Miller50	1.25	10.00	
✓ London50	1.25	10.00	
✓ St. Regis65	1.75	15.00	

YELLOW AND PURPLE RASPBERRY

	Per 25	Per 100	Per 1000
✓ Golden Queen (per 12, 60c).....	\$1.00	\$3.00	\$25.00
✓ Columbian65	1.75	15.00	
✓ Haymaker65	1.75	15.00	

BLACK RASPBERRY

	Per 25	Per 100	Per 1000
✓ Cumberland \$0.60	\$1.25	\$10.00	
✓ Hoosier60	1.25	10.00	
✓ Gregg60	1.50	12.00	
✓ Eureka60	1.25	10.00	
✓ Kansas60	1.25	10.00	
✓ Plum Farmer60	1.25	10.00	
✓ Scarff65	1.75	15.00	

BLACKBERRY

	Per 25	Per 100	Per 1000
✓ Eldorado \$0.65	\$1.50	\$12.50	
✓ Wilson's Early60	1.50	12.00	
✓ Mersereau65	1.75	15.00	
✓ Lucretia (Dewberry)65	1.75	15.00	

CURRENTS

	Per 12	Per 100	Per 1000
✓ London Market (Red)	\$0.75	\$4.50	\$35.00
✓ Cherry (Red)75	4.50	40.00
✓ Perfection (Red)	1.25	9.00	
✓ Red Cross75	4.50	40.00
✓ Fay's Prolific (Red)75	4.50	40.00
✓ Lee's Prolific (Black)90	5.00	45.00
✓ White Grape (White)90	5.00	45.00

GOOSEBERRIES

	Per 12	Per 100	Per 1000
✓ Downing	\$1.25	\$7.50	\$70.00
✓ Houghton	1.00	6.50	60.00

GRAPES

	Per 12	Per 100	Per 1000
✓ Concord (Black)	\$0.50	\$3.00	\$25.00
✓ Worden (Black)75	4.00	37.50
✓ Moore's Early (Black)75	4.00	37.50
✓ Campbell's Early (Black)	1.50	9.00	85.00
✓ Niagara (White)75	4.00	37.50
✓ Delaware (Red)	1.00	6.00	55.00

(25 at hundred rates on Currant, Gooseberry and Grape Plants.)

ASPARAGUS

	Per 25	Per 100	Per 1000
✓ Palmetto (2-yr.)	\$0.35	\$1.00	\$6.00

For mail shipment add 20 cents per hundred plants for Strawberry and 50 cents per hundred plants for other stock to cover cost of postage and extra wrapping.

Do Not Delay—Make Your Selection Now

Berries of all kinds brought big prices last summer and berry growers everywhere made money very fast. This year the demand for plants will exceed the supply.

Please let us reserve your plants for you NOW so you will not be among those disappointed late in the season.

Buy of Baldwin, of Bridgman

Bridgman - - Michigan

Name _____

Rural Route No.....

Post Office

Express Co......

County _____

Ship by.....
(How to ship)

State

Ship about.....
(When to ship)

Express Office

Freight Sta. _____

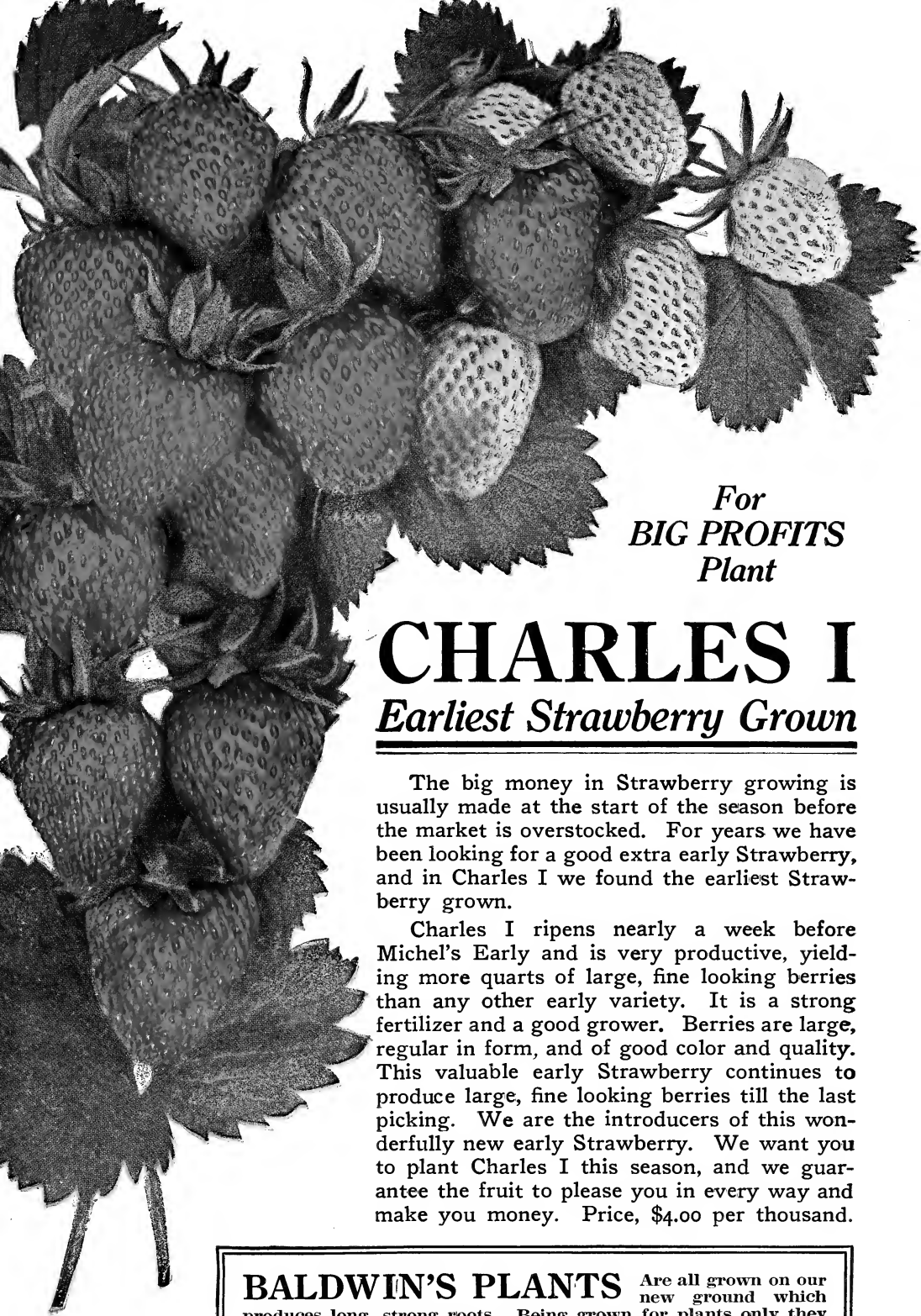
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If you know of berry growers who would appreciate our catalog and will write their addresses below we will be glad to mail them a catalog.

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*For
BIG PROFITS
Plant*

CHARLES I

Earliest Strawberry Grown

The big money in Strawberry growing is usually made at the start of the season before the market is overstocked. For years we have been looking for a good extra early Strawberry, and in Charles I we found the earliest Strawberry grown.

Charles I ripens nearly a week before Michel's Early and is very productive, yielding more quarts of large, fine looking berries than any other early variety. It is a strong fertilizer and a good grower. Berries are large, regular in form, and of good color and quality. This valuable early Strawberry continues to produce large, fine looking berries till the last picking. We are the introducers of this wonderfully new early Strawberry. We want you to plant Charles I this season, and we guarantee the fruit to please you in every way and make you money. Price, \$4.00 per thousand.

BALDWIN'S PLANTS

Are all grown on our new ground which produces long, strong roots. Being grown for plants only they are better. Let us prove it to you this year.



BALDWIN

Grows plants for plants only. One
hundred acres

OF

Strawberry plants on new ground.
Thirty years of square dealing at

BRIDGMAN

